



FOR IMMEDIATE RELEASE: September 4, 2019

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Media Release

Call for Entries for Unique Thanksgiving Pie Recipe Contest! To Commemorate 50th Anniversary of Equinox Thanksgiving Community Dinner

ALBANY, NY—Equinox Inc., in celebration of its upcoming 50th Anniversary Thanksgiving Community Dinner, calls for recipe submissions by local bakers for unique Thanksgiving pie recipes for our first ever Thanksgiving Pie Recipe Contest.

THE CONTEST

In celebration of our 50th Anniversary Thanksgiving Community Dinner, Equinox is calling for local bakers and dessert makers to submit their favorite unique pie recipes for our first ever Thanksgiving Pie Recipe Contest. Three finalist recipes will be chosen from the pool of submissions and prepared by a professional baker. The top three recipes will be judged by a small panel of our volunteer professional chefs and key community partners, who prepare our annual community dinner each year.

THE PRIZE

The winning recipe will be baked by Mazzone Hospitality chefs and featured at Equinox's signature fall event, **THANKSGATHERING: Official Kickoff Celebration to the 50th Anniversary Thanksgiving Community Dinner**, on **Thursday, October 24, 2019 at the Albany Capital Center, 55 Eagle Street, Albany, NY 5:30pm-8:30pm**. The contest winner will receive 2 reservations to the ThanksGathering Celebration, and their recipe will appear in the event program book. The recipe and pictures of the winning dessert will be posted to Equinox's Facebook and Instagram, and included in the event media release.

THE RULES

All recipes should be submitted via email to development@equinoxinc.org or by mail to Equinox Inc., Development Office, 102 Hackett Blvd. First Floor, Albany, NY 12209. Recipes must be received by Monday, September 30, 2019.

Please make sure all ingredients and their quantities are clear. Please avoid abbreviating measurement units (write out teaspoon, and tablespoon). Make sure preparation directions, baking times and temperatures are clear in your recipe. We encourage recipes that have unique ingredients or untraditional flavor combinations. Please submit only recipes for pie, this may include, tarts, crostatas, etc. Your pie recipe may include elements of cookies or cake, but should be presented in the form of a pie: for example your pie can have a chocolate chip cookie crust or a cheesecake layer but should be presented in a crust or pie shell. Submissions must be written recipes, not an actual baked good. There is no limit to how many pie recipes you can submit. Professional bakers and home bakers are encouraged to participate.

Each recipe submitted, must include the baker's full name, mailing address, phone number, and email address. Three finalists will be chosen by Monday, October 7, 2019, and a winner will be selected by Friday, October 11, 2019. Finalists will be notified by email or phone.

Equinox is more than Thanksgiving. 365 days a year, Equinox provides life-enhancing services and opportunities to more than 5,200 youth and adults—and their families—who are impacted by: domestic violence • substance use disorders and addictions • mental health disorders • homelessness • and the challenges of living amidst poverty and violence.