



Christina Buff Rajotte

Director of Development & Community Relations

Christina Rajotte was appointed Director of Development & Community Relations at Equinox, Inc. in March 2013. As Director of Development & Community Relations, she is responsible for the oversight and management of the agency's Development Department, which supports the programs and operations of Equinox by raising funds through community support—individual donors, corporate sponsors, events, and grants; and by creating greater awareness of Equinox as an invaluable resource for the Capital Region through community partnerships, marketing, media relations, website development and social media.

Ms. Rajotte's responsibilities include cultivating and stewarding relationships with diverse groups of both internal and external stakeholders to maximize the agency's impact on the community. In addition, she is responsible for planning and implementing Equinox's Annual Thanksgiving Community Dinner in conjunction with more than 3,500 community volunteers.

Prior to her current position, Ms. Rajotte was the Director of Marketing and Annual Giving at the Center for Disability Services, in Albany, NY. In her 30-year professional career, she has held various positions at the Center for Disability Services, including Director of Major Gifts & Annual Giving, Special Events & Volunteer Coordinator, and Community Outreach & Communications Specialist. She was also the Director of Major Gifts & Annual Fund at Wildwood Programs and The Community Hospice, and the Director of Development at United Cerebral Palsy Association of Rhode Island.

Ms. Rajotte received her Bachelor of Arts degree in Communications & Journalism with Honors from St. John Fisher College in Rochester, NY. She was also a graduate of the Capital Region Chamber's Leadership Tech Valley Class of 2008.

Ms. Rajotte is a member of the Shenendehowa Central School District Board of Education, serving her second 3-year term, and serves on the Capital Region Chamber's Women's Business council. She is also a member of the Association for Fundraising Professionals.

Ms. Rajotte and her family reside in Halfmoon, New York. She is a proud mother of three sons, Shawn (Endicott College Class of 2020), Matthew (University of Rhode Island Class of 2022) and Nicholas (New England College Class of 2023).